

# Roddy Chong

## *Virtuoso Violinist and Nationally Recognized Speaker*



**O**n stage, Roddy Chong is recognized for mesmerizing arena-sized crowds. Yet the applause isn't simply for his notoriety as one of the world's premier violinists. Requested for multiple tours with powerhouse artists like Shania Twain, Celine Dion, and Trans-Siberian Orchestra, Roddy Chong is captivating crowds all over the world with a different forte — motivation.

Wowing audiences from some of the most recognized companies and organizations such as Kraft Foods, Bayer, YMCA and the U.S. Bankruptcy Court, Roddy is quickly building a far-flung reputation for helping leaders, teams, organizations and individuals realize their potential to consistently produce encore performances beyond the stage.

In each keynote, Roddy shares a portion of his life story, and the insights he has learned from training and performing in arenas around the world. This includes working alongside and successfully negotiating with hundreds of managers, musicians, and various personalities in the performing-arts industry. He shares the wisdom gleaned from prominent dignitaries he has met along the way and reveals performance solutions developed in the crucible of thousands of stages in front of live audiences. Plus, he talks about what he has learned about himself and the people around him — those who have succeeded, and those who have failed.

**“Roddy taught us how to  
present our strengths to the world.”**

— Kraft Foods

# Keynotes



Roddy Chong presents around the world to corporations, leadership teams and conferences. He takes the time on the front end to understand each client's needs, so that he can craft his message in a way that truly connects with attendees. His presentations are a great way to expose individuals to the bottom-line benefits of stronger self-leadership, performance, discipline, and teamwork.

## Keynote #1: Let Your Instinct Lead

In a world where policy, procedure, and sheet music dictate performance, our ability to live outside of others' expectations is diminished. Roddy shows audiences how to tap into their innate leadership instincts and rise to their own potential.

### Take-aways:

- Audience members will learn the art of rule-surpassing instead of breaking.
- Participants will learn the science and history of “the gut feeling.”
- Members will also learn how to be open to experience influences beyond the norm, leading to new effectiveness in work and life.

## Keynote #2: The Scruppy Factor

Roddy introduces audiences to a phenomenon that is necessary to achieve goals on any stage — in offices and industries each and every day. Truth is, scrappy people, teams, and companies accomplish more and are more effective. Roddy explains how to implement The Scruppy Factor as part of our fundamental foundation.

### Take-aways:

- Audience members will learn the definition of “scrappy” and how to apply it in their current role to achieve success. Inspiring case studies of “scrappiness” will also be revealed.
- Participants will learn how to work with more agility by eliminating over-thinking and self-imposed interruptions.
- Members will also learn how scrappy times of productivity are when one's best work is accomplished, according to Parkinson's Law.

“Roddy filled the bill in all aspects of it.”

— YMCA of the USA

# Keynotes

## Keynote #3: Comfort In The Uncomfortable

Many motivators have challenged audiences to move toward the uncomfortable in life. Roddy takes this concept a step farther — telling his audiences how to find comfort and innovate within the uncomfortable. This keynote shatters stale perceptions of potential, reality, and purpose. It gives audience members instant action items that they can take back to the workplace.

### Take-aways:

- Audience members will learn to define their foundational goal in any endeavor — and how that foundational goal is actually achieved in the uncomfortable places in life and work.
- Participants will learn that discipline is not only for our children, but if *we* are truly disciplined, then our children will become more disciplined also.
- Members will also learn how correcting course from a failure is necessary to navigating the future more accurately.

## Keynote #4: The Rock Star Performance

There are specific reasons that rock stars become well-known brands. They become household names by being more than simply talented individuals. Roddy has spent years touring alongside some of the biggest rock stars and shares the secrets to performing effectively on some of the largest stages in the world — and how you can use those secrets in your everyday life.

### Take-aways:

- Audience members will learn the performance motto, “Be seen and be good.”
- Participants will learn how the two handrails of specificity and clarity lead to a rock star performance.
- Members will also learn what rock stars do when waiting in the wings just before a performance, when a “mistake” happens during a performance, and how they conclude a performance with distinction.

“Roddy certainly set the bar for future events.”

— Oscar Meyer



# Roddy Chong



## For Leaders and Managers

The attitudes, perspectives, and management styles of your leadership have a tremendous impact on your organization's ability to create "standing-ovation performances."

Roddy not only has the passion to motivate your leadership team, but he also has the personal experience — performing alongside many of the world's most respected leaders in the performing-arts industry — to reveal the attitudes, perspectives, and techniques of greatness.

### Roddy will show your leadership team how to:

- Define and read their audience.
- Conduct an orchestra: rhythm, melody and harmony in the workplace.
- Spot instinct performers and motivate sheet music performers.

## For Teams

Energy, inspiration, engagement, and aptitude are crucial to stellar performance. Choosing the right speaker can be difficult, but it doesn't have to be. Basically, there are two options:

1. Choose a speaker to tell your employees how to perform. Or,
2. Choose a speaker who can show them how to perform — because they've done it.

Roddy Chong understands the vast difference between performing on demand and performing because it's an opportunity to execute brilliantly. He empowers and motivates team members to take charge of their attitudes toward work and career — understanding that work isn't always desirable, but an outstanding performance is always expected and rewarded.

### Roddy will show your teams how to:

- Seize responsibility for their attitude.
- Perform as a band or orchestra instead of as a soloist.
- Let their instinct lead.
- Understand the payoff of discipline.

“Roddy is a difference-maker on any stage.”

— Kevin Costner

To book Roddy Chong at your next event, please contact your favorite speakers bureau or email: [events@roddychong.com](mailto:events@roddychong.com)

# Roddy's Raves

“With a group of about 300 CEO’s from around the country, Roddy motivated, inspired, and entertained our audience. Folks walked away energized and with a new message on how to be open to change and opportunities. Several people came up to me afterwards and said things like, ‘Great message, I’m going to go back and tell our board of directors and our staff about this message.’ Roddy Chong filled the bill in all aspects of it.”

**Fred Hauser, Mid-Size Executive/CMS Director, YMCA of the USA**

Roddy Chong was an amazing, engaging, and dynamic speaker/presenter for my Leadership Forum. Armed with a fascinating story, intertwined with music that brought out a myriad of emotions for my attendees, Roddy was able to blend important life lessons with the sizzle that you hope to find in a keynote speaker. In addition to his onstage presence, Roddy was also a pleasure to work with as a planner. His attention to detail, follow-up, and accessibility during the planning process are unmatched. I whole-heartedly recommend Roddy. You won’t be disappointed.”

**Landa Payne, Director of Marketing and Communications, Primacy Relocation**

“We had the privilege of having Roddy Chong speak to our employees, where we had a standing-room-only crowd. The content was relevant for anyone as you think of growing and developing yourself as a person and as a professional. Roddy’s experience is very broad, and he taught us how to understand where our strengths lie and how to present those strengths to the world. You could tell by his speech and by his performance that he really is a rock star, yet has a humbleness about him and can relate well to any type of person. At the end, we all stood up and clapped because we were extremely inspired and motivated to go after things. On behalf of our organization, we really appreciated Roddy being here at Kraft Foods.”

**Gil Delasalas, Senior Director of Human Resources, Kraft Foods**

“The buzz around the building after Roddy’s presentation was undeniable! Roddy certainly set the bar for future events. As one attendee put it...this is the first council event that ‘kept people so mesmerized’ that ‘no one left their chairs for the whole hour-and-a-half’. Thanks Roddy!”

**Raghav Srivastava, Brand Manager, Oscar Meyer**

“It is with the highest confidence and greatest regard that I speak of Roddy. To know him has been my great luck; to work with him a privilege. There is something so absolutely unique about how he presents himself, and I believe that you will receive the impact of what you hope for when you gather your company together. Those in the room will benefit from his personal story and style as you look to strengthen the bonds of your corporate family. He is a rare mix of humility and talent. He’s a speaker who spends his life listening to and observing others [and who] is able to relate all his experiences to an audience thirsty for the truth and humor of life as we all seek to do better. His message is clear, his aim is true, and his music is bound to delight. Roddy is a difference-maker on any stage, and I urge you to consider him when thinking of creating a unique experience for the people of your organization.”

**Kevin Costner, award-winning actor and director**

# Roddy's Raves

“Roddy Chong had a very positive energy going with the audience at our executive breakfast meeting — getting them moving, laughing, and fully engaged. The violin playing added a real unique and fun element to his presentation. One take-away is the idea that every time you face your fears, your fears get smaller and your self-esteem gets larger. Also, finding the uniqueness that is you, and taking that as your strength out into the world, was a great point. Not every speaker we have gets a standing ovation like Roddy did. I would recommend Roddy to any organization that needs a keynote presenter.”

**James Cavanaugh**, Executive Director, WIN

“Roddy Chong is an excellent speaker and morale builder. He has had great achievements in his life, but is humble. He did a great job of artfully explaining how perseverance really pays off and about seizing opportunities. His willingness to open up to the group about his thought process, successes, and failures was very beneficial. What an inspiring individual! Our group truly enjoyed interacting with Roddy and having Roddy as a speaker.”

**Beth Pfister**, Human Resources Manager, US Bankruptcy Court EDMO

“It’s a rare case when you can find someone who can be a great speaker and a great entertainer in the same presentation. People really appreciated Roddy’s honesty and his message that you can be who you want to be as long as you are willing to truly work hard, take risks, and overcome your fears. Also, his video clips of performing with Shania Twain and Celine Dion were very impressive and outstanding. Not one person was looking at their watch or checking email on their cell phones during Roddy’s presentation — they paid great attention and at the end they gave a standing ovation. We were very pleased and Roddy gave one of the best presentations we have ever had.”

**Chuck Essigs**, Director of Governmental Relations, Arizona Assoc. of School Business Officials

“On behalf of the Broadcasting Board of Governors, International Broadcasting Bureau, and Office of Civil Rights, I would like to say thank you to Roddy Chong for serving as our keynote speaker at this year’s ‘Asian-American History Month’ commemorative program. I have continued to receive high praise from program participants about Roddy’s inspiring story and message on how ‘Little Jobs Lead to Big Time Opportunities’ Also, his wonderful violin playing was mesmerizing. Roddy was the best speaker we have ever had for this program and he made it a great success!”

**Delia L. Johnson**, Director, Office of Civil Rights

“Roddy delivers again! It’s not just a performance, but his total involvement in the vision and planning of all the details leading to the desired result. For us, Roddy’s involvement took us beyond our ‘plateau’ to a new place, and we will have him work with us next year and the next (and the next)!”

**Jim Milonas**, Northwestern Mutual Financial Network