



Adam Myers, M.D.

Senior Vice President and Chief Clinical Transformation Officer

Dr. Adam Myers is senior vice president and chief clinical transformation officer (CCTO) for the Blue Cross Blue Shield Association (BCBSA), a national federation of 34 independent, community-based and locally operated Blue Cross and Blue Shield (BCBS) companies. Today, one in three Americans is covered by the Blue System.

As BCBSA's CCTO, Myers drives clinical transformation across the BCBS System through national networks, health analytics, quality initiatives, and policy and advocacy positions. In his role, he collaborates with the chief medical officers across the 34 BCBS companies and leads the Office of Clinical Affairs (OCA) and the BCBS Institute. Additionally, Myers serves as chief medical officer of the Blues' Federal Employee Program (FEP), which covers more than 5.4 million members across all 50 states and abroad. A longtime advocate for community health and health equity, Myers helps set the vision for the Blues' efforts to create a more equitable healthcare system.

Prior to joining the Association in September 2021, Myers served as the Cleveland Clinic's chief of population health and director of the Cleveland Clinic Community Care program, where he provided leadership to a wide variety of clinical and residency programs, as well as the center for value-based research. In addition, he led the clinic's care model redesign strategy, the community and public health strategy, and the Diversity Inclusion and Racial Equity Council. Previously, he served in senior clinical and operational leadership roles at several large health systems, including Texas Health Resources, Southwestern Health Resources and Methodist Health System.

A New York City native, Myers is board-certified in family medicine and was in private practice in Oklahoma for more than 10 years. He served on the faculty of the University of Oklahoma obstetrics and gynecology department teaching obstetrics and has earned the status of Fellow with the American College of Healthcare Executives, The American Institute of Healthcare Quality and the American Association of Family Physicians. He holds additional board certification in healthcare quality management and patient safety and is a certified professional in healthcare risk management. He is past chair of the American Hospital Association board-level Committee for Clinical Leadership and has held board positions with both the Health Care Transformation Task Force and The Joint Commission.

Myers received his undergraduate degree from Centenary College of Louisiana in Shreveport, where he graduated from Louisiana State University Medical Center. He completed his residency with In His Image Family Practice Residency at Hillcrest Medical Center in Tulsa, Okla., and has completed fellowship work at the University of Oklahoma obstetrics and gynecology department. He also completed a master's in healthcare management from Harvard University.