

ALEX BANAYAN is the youngest bestselling business author in American history. *The Third Door* chronicles Banayan's seven-year quest to uncover the definitive mindset of exponential growth and success. The book is a #1 international bestseller, has been translated into more than a dozen languages, and has been acclaimed by *The New York Post* as "a joy to read."

Over the course of his unprecedented journey, Banayan's research led him to interview the most innovative leaders of the past half-century, including Bill Gates, Lady Gaga, Larry King, Maya Angelou, Steve Wozniak, Jane Goodall, Jessica Alba, Quincy Jones, and others. Named to *Forbes'* 30 Under 30 list and *Business Insider's* "Most Powerful People Under 30," Banayan is his generation's leading expert in high performance and personal development, having been featured in *Fortune*, *CNBC*, *Businessweek*, *The Washington Post*, *MSNBC*, *Fox News*, and *NBC News*. A renowned keynote speaker, Banayan has presented the Third Door framework to corporate leadership teams around the world, including Apple, Google, Nike, IBM, Snapchat, Salesforce, Delta Airlines, Kaiser Permanente, Mastercard, and Disney.

