

## **Breakout Session I – Improving the Bottom Line through Employee Engagement**

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### **Description:**

A business can only reach peak performance if it taps the knowledge and skills of its employees. "Employee Engagement" is not a program, initiative, or project - it is a cultural transformation of an organization. It requires time and discipline of leaders to truly make it effective and sustainable. This session will cover practical steps in achieving this transformation:

1. Establishing business and individual goals
2. Building meaningful Key Performance Indicators (KPI's)
3. Creating a management system to hold people accountable
4. Changing and sustaining the right behaviors

### **Objectives:**

- To learn how to set the right goals and targets for your organization
- To learn the steps to engage employees and achieve higher performance
- To understand the leadership behaviors necessary to bring about the change